



BSN Takaful Sakinah Senang Aje! Kekal Dilindungi 2.0 Campaign

Grand Prize
RM15,000

Update your auto-renewal payment status to "Yes" and
stand a chance to win Cash Rewards up to RM15,000!

Campaign Period: 1 July 2023 to 31 December 2023

BSN Takaful Sakinah is underwritten by Prudential BSN Takaful Berhad ("PruBSN") 200601020898 (740651-H) and distributed by Bank Simpanan Nasional ("Bank"). This is for your general information only. You are advised to visit any of our branches and ask for a copy of Product Brochure and Product Disclosure Sheet before participating in a plan, and to refer to the terms and conditions in the Certificate Summary for details of the important features of the plan. Participating in a family Takaful certificate is a long-term financial commitment. You should assess the affordability and suitability of the product (including supplementary benefits) that best suits your personal circumstances in relation to your financial goals and risk appetite. To achieve that, we recommend that you speak to our representative who will perform a needs analysis and assist you in making an informed decision. All claims and liabilities arising from the certificates should be made with PruBSN. PruBSN is a registered Takaful Operator under the Islamic Financial Services Act 2013 and is regulated by Bank Negara Malaysia. PruBSN and the Bank have taken all reasonable care to ensure that the information contained in this flyer is true and not misleading at the time of publication. PruBSN is a member of Perbadanan Insurans Deposit Malaysia (PIDM). As a member of PIDM, some of the benefits covered under the takaful certificates offered by PruBSN are protected against loss of part or all of takaful benefits by PIDM, in the unlikely event of the failure of PruBSN. For further details of the protection limits and the scope of coverage, please obtain a PIDM information brochure from PruBSN or visit PIDM website (www.pidm.gov.my) or call PIDM toll free line (1-800-88-1266).

PERLINDUNGAN
tenang
MAMPA & MUDAH



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www.bsn.com.my



BSNMalaysia

BSN Takaful Sakinah Senang Aje! Kekal Dilindungi 2.0 Campaign
Terms and Conditions

- 1. This Campaign is offered by Prudential BSN Takaful Berhad (“PruBSN”, “We”, “Our” or “Us”). By participating in this Campaign, you (“You”, “Your” or “Customer”) agree that you have read, understood and agreed to be bound by the terms and conditions of this Campaign and by any change or modification we may make to this Campaign without prior notice.
- 2. By joining this Campaign, you also agree to be bound by our Privacy Policy accessible at <https://www.prubsn.com.my/en/privacy-policy/>.
- 3. Campaign Period: 1st July 2023 to 31st December 2023, both dates are inclusive.
- 4. Campaign Eligibility:
 - a) Existing certificate without auto-renewal but annual renewal contributions is paid before expiry date is eligible to participate in this Senang Aje! Kekal Dilindungi 2.0 Campaign (“Eligible Certificate”). Eligible Certificate holders will receive an SMS to participate in this campaign.
 - b) New certificate with auto-renewal activated is automatically eligible to participate in this Senang Aje! Kekal Dilindungi 2.0 Campaign (“Eligible Certificate”).
- 5. Any cancellation of auto-renewal on the Eligible Certificate or surrender / termination of Eligible Certificate during the campaign period is not eligible to participate in this Campaign.
- 6. Each Eligible Certificate will be entitled to an eligible draw as stated in the table below:

Plan	Category	Contribution Method (RM)	Eligible Draw
BSN Takaful Sakinah Plan	Existing Certificate without Auto-Renewal Activated 1) Pay annual renewal contribution before expiry date at BSN counter or self-enrolment via online. 2) Apply with new certificate and activate auto renewal. New Certificate 1) Activate auto-renewal to the new certificate.	Auto Debit BSN Account (via online or at BSN counter)	1

- 7. The Eligible Certificates must be in-force as of 15th January 2024 with auto-renewal activated for new certificate or annual renewal contribution paid before expiry date for existing certificate.
- 8. Campaign Rewards: The Rezeki Draw winners will receive the following prizes:

Campaign Rewards	
Grand Prize x1	Cash reward worth RM15,000
1st Prize x1	Cash reward worth RM10,000
2nd Prize x1	Cash reward worth RM5,000
3rd Prize x20	Petronas Voucher worth RM500
4th Prize x30	Petronas Voucher worth RM100

- 9. The winners will be announced via BSN's official website and social media channels, i.e. Facebook and Instagram.
- 10. The Reward shall be distributed to the winner via direct credit based on the account number (for cash reward) and courier to mailing address updated in PruBSN record from 1st February 2024 onwards (for Petronas voucher).
- 11. The Eligible Customers must provide accurate full name, (NRIC) identity card number, email address, contact / mobile number and mailing address details in the proposal form and be solely responsible for maintaining the accuracy of personal details with PruBSN at all times.
- 12. The Eligible Customers shall comply with all applicable anti-bribery and anti-corruption laws, including US Foreign Corrupt Practices Act, UK Bribery Act, Hong Kong Prevention of Bribery Ordinance, Malaysian Anti-Corruption Commission Act 2009, and any related regulations and guidance thereto. PruBSN shall have the right to disqualify any entry of the Eligible Customers without notice in the event of any non-compliance or violation of the law in relation to their participation in this Campaign.
- 13. All rights, interests, entitlements and benefits of the rewards are deemed to have been given to the Eligible Customers upon crediting of the reward. In the event that the Reward is stolen or lost for any reason or under any circumstances, no reimbursement will be provided by PruBSN.
- 14. The Reward is not transferrable.
- 15. The Reward provided is not intended as a variation to the terms and conditions of the certificates received, which is subject to PruBSN's standard processing or underwriting rules.
- 16. PruBSN's decision on the awarded Reward is final, conclusive and shall be bound by the terms and conditions herein. No appeal will be entertained.
- 17. PruBSN may amend and/or change the Reward with items of similar value at its discretion without prior notice given.
- 18. By participating in this Campaign, the Eligible Certificate will not be entitled to participate in any concurrent promotion and/or campaign organized by PruBSN.
- 19. PruBSN shall have the right to cancel, terminate or suspend this Campaign with prior notice. For the avoidance of doubt, cancellation, termination or suspension by PruBSN shall not entitle you to any claim against PruBSN for any and all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
- 20. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia and subject to the exclusive jurisdiction of the courts of Malaysia.
- 21. The terms and conditions are available in English and Bahasa Malaysia version. If there is any inconsistency, the English version shall prevail.