

## Terms and Conditions - Regional Earn May 2023 Campaign

### Introduction

1. This **Regional Earn May 2023 Campaign** ("**Campaign**") is organised by BIGLIFE Sdn., Bhd. ("**BL**" or "**Organiser**").
2. This Campaign concurrently runs globally and the Campaign will be implemented on the Organiser's website <https://www.airasia.com/en/gb> or airasia Super App mobile application (collectively referred to as "**Dedicated Platforms**").

### Validity

3. The Campaign will commence from **00:00 (GMT+8) on 1 May 2023**, and end at **23:59 (GMT+8) on 15 June 2023** (both dates inclusive) or upon complete utilisation of the total allocation of 15,000,000 Bonus airasia points (hereunder defined) pursuant to this Campaign, whichever comes earlier ("**Campaign Period**"). The Organiser reserves the right to amend or extend the duration of the Campaign at any time as it deems fit without prior notice and/or liability to any Participant.

### Campaign Requirements

4. To qualify and participate in this Campaign, Participants (as defined in General T&C) must fulfil the following requirements during the Campaign Period ("**Campaign Requirements**"):-
  - a) must be a valid and existing airasia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name "airasia rewards Program") and have a unique registration number known as the "airasia member ID" issued by BL at the point of participation in the Campaign. In the event the Participant is not a registered airasia member at the time of the Campaign Period, the Participant is required to sign-up as an airasia member via Dedicated Platforms before participating in the Campaign. Any registration of airasia membership made after the Campaign Period shall not be entitled to the award of any airasia points under this Campaign; and
  - b) must successfully perform any of the transactions set out in Paragraph (A) or (B) of this Specific T&C (as defined in General T&C).

**Campaign Mechanism**

5. By participating in any of the transactions set out in Paragraph (A) or (B) of this Campaign, the Participants will be eligible to receive 50% bonus airasia points counted from the regular airasia points earned ("**Bonus airasia points**"), on a first-come-first-serve basis, in addition to the regular airasia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating merchants and partners as stipulated under Appendix of this Terms & Conditions ("**Partners**") on the Dedicated Platform.
6. Subject to the availability of the total allocation of airasia points under this Campaign, from the total of 15,000,000 Bonus airasia points allocation:-
  - a) **14,000,000 Bonus airasia points** are allocated to the points conversion mechanism under Paragraph (A); and
  - b) **1,000,000 Bonus airasia points** are allocated to the non-points conversion/SNAP&EARN mechanism under Paragraph (B).
7. For the avoidance of doubt, each member is entitled to a **maximum of 20,000 Bonus airasia points (inclusive of both mechanism (A) and (B))** throughout the Campaign Period.

**(A) Points Conversion**

- a. Subject to the respective Partners' points conversion structure, Participants must successfully perform points conversion from any of the Partners' rewards or loyalty points into airasia points through: -
  - (1) airasia xchange platform (subject to airasia xchange's terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
  - (2) manual points conversion on the respective Partners' platform.
- b. For avoidance of doubt, existing and converted airasia points cannot be subsequently converted to any of the Partners' rewards points during the Campaign Period. Participants who make such a transaction will not be eligible for the 50% Bonus airasia points.
- c. The Participants are allowed to make multiple conversion transactions during the Campaign Period, to be entitled to earn the Bonus airasia points.
- d. Bonus airasia points earned pursuant to this Campaign will be credited into the eligible Participants' respective airasia member account within **forty-five (45) working days** (or any other period as the Organiser deems appropriate) after end of the Campaign Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion and/or transactions, where no airasia points will be awarded to Participants pursuant to this Campaign.

**(B) Non-points Conversion / SNAP&EARN**

- a. Subject to the respective Partners' points issuance structure, Participants must successfully perform purchase(s) and/or transaction(s) through: -
- (1) "SNAP&EARN" feature (only applicable to Malaysia and Indonesia), subject to SNAP&EARN's terms and conditions which can be found on the Dedicated Platforms; and/or
  - (2) any Partners on Partners' platform redirected from the Dedicated Platform subject to respective Partners' terms and conditions which can be found on the Dedicated Platforms.

*\* For AVIS Car Rental, Participants must successfully book and complete the car rental booking during the Campaign Period to be entitled for Bonus airasia points. Bookings that are incomplete or completed after the end of Campaign Period will not be entitled for Bonus airasia points.*

- b. The Participants are allowed to make multiple purchase(s) and/or transaction(s) during the Campaign Period, to be entitled to earn the Bonus airasia points.
- c. Bonus airasia points earned pursuant to this Campaign will be credited into the eligible Participants' respective airasia member account within **seventy-five (75) working days** (or any other period as the Organiser deems appropriate) after end of the Campaign Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged purchases and/or transactions, where no airasia points will be awarded to Participants pursuant to this Campaign.

**Campaign Prize**

8. In addition to Bonus airasia points entitlement upon successful completion of the points conversion mechanism under Paragraph (A) and non-points conversion/SNAP&EARN mechanism under paragraph (B), one (1) Participant with the highest number of airasia points earned (accumulative of points conversion, non-points conversion and SNAP&EARN mechanism under both paragraph (A) and (B)) ("Winner") of each Participating Regions (Malaysia, Thailand, Indonesia and Philippines only), pursuant to this Campaign will win a return flight tickets for 2 pax to any destination of their choice worth up to RM10,000 ("Prize").
9. In the event there is more than one Participant recording the highest points earned in a Participating Regions, the Participant performing the transaction the earliest would be selected as the Winner.
10. Prize will be provided by the Organizer upon the Organizer receiving all information as deemed necessary. For the avoidance of doubt,

(i) Winners must provide details including but not limited to personal information, their choice of origin and destination, departure and arrival date; and communicate such details to the Organizer for flight booking process via email by 30th September 2023 ;

(ii) flight booking is applicable to:

- i. AirAsia flights with the following operators: AK, FD, QZ and Z2 or;
- ii. AirAsia X flights with the following operator: D7 or;
- iii. Non-AirAsia flights (only via airasia.com and airasia Super App)

(iii) The Prize must be utilised and flown by 31st July 2024;

(iv) The total amount of flight tickets cost including taxes, fees and add-ons (i.e. baggage allowance, seat selection and meals) must not exceed RM10,000 based on the price shown on the Dedicated Platforms;

(v) Winners are allowed to select only one (1) origin and one (1) destination of their choice;

(vi) Any surcharges on flight modifications or add-ons (if any) after the completion of flight booking by the Organizer, must be borne solely by the Winners; and

(vii) In the event the Winner's flight ticket cost (including taxes, fees and add-ons) is lower than RM10,000, any unutilised amount or price differences will not be refunded in cash, airasia points or any methods of payment to the Winner.

11. There shall be a total of four (4) Winners from the Participating Regions (Malaysia, Thailand, Indonesia and Philippines) who will be entitled to receive the Prize. For clarity purposes, each Winner will receive one (1) Prize from either one of the Participating Regions and the Prize will be sent to the Winners through their respective email.

#### **Winner Announcement**

12. The Winner will be announced through airasia rewards' Facebook page of respective Participating Regions, within **seventy-five (75) working days** after the end of the Campaign Period ("**Winner Announcement Date**").
13. In the event the Winner is unreachable after seven (7) days from the time of first attempt to communicate by the Organiser to contact the Winner, the Organiser shall reserve the right at its sole discretion to select and award another Winner with or without any further notice and/or assigning any reasons.
14. In the event the original Prize offered is not available, the Organiser reserves the right in its sole discretion to substitute or replace the Prize from time to time with another prize of similar

value without prior notice to the Winner(s). For the avoidance of doubt, such prize and its value shall be determined by the Organiser at its own discretion.

### **Miscellaneous**

15. Notwithstanding the standard validity period of airasia points as stipulated within the airasia rewards's terms and conditions which can be found at [www.airasia.com/rewards](http://www.airasia.com/rewards), the Bonus airasia points earned through this Campaign are only valid for a period of **six (6) months** from the date such airasia points are credited into the eligible Participant's airasia member account. Any Bonus airasia points not utilised within its validity period will lapse without notice or liability.
16. In addition to this Specific T&C as specified herein, the Campaign's General Terms and Conditions which can be found at <https://www.airasia.com/aa/rewards/en/gb/campaign-general-terms-and-conditions.html> ("General T&C") and Snap & Earn's Terms and Conditions which can be found at [https://support.airasia.com/s/article/Rewards-Malaysia-Earn-airasia-points?language=en\\_GB#Snap-Earn](https://support.airasia.com/s/article/Rewards-Malaysia-Earn-airasia-points?language=en_GB#Snap-Earn) ("Snap & Earn T&C") will also apply to this Campaign. The General T&C and Snap & Earn T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between these Specific T&C and any terms and conditions set forth in the General T&C and/or the Snap & Earn T&C, these Specific T&C shall prevail.

## Appendix

### Malaysia

#### **Participating Conversion Partners:**

1. Affin Bank Berhad
2. Alliance Bank Malaysia Berhad
3. Ambank (M) Berhad
4. Ambank Islamic Berhad
5. Bank Simpanan Nasional Berhad
6. Bank Rakyat
7. Bonuskad Loyalty Sdn Bhd (Bonuslink)
8. CIMB Bank Berhad
9. Citibank Berhad
10. Hong Leong Bank Berhad
11. HSBC Bank Malaysia Berhad
12. Malayan Banking Berhad
13. Public Bank Berhad
14. RHB Bank Berhad
15. RHB Investment Bank Berhad
16. Rakuten Trade Sdn Bhd
17. Standard Chartered Bank Malaysia Berhad
18. Sunway Pals Loyalty Sdn Bhd
19. Tune Talk Sdn Bhd
20. Mydin Mohamed Holdings Bhd
21. Petron Fuel International Sdn. Bhd.
22. Petronas Dagangan Berhad
23. United Overseas Bank (Malaysia) Berhad\*

\*This promotion is available for Citi-branded cardholders, subject to eligibility. The trademarks "Citi", "Citibank", "Citigroup", the Arc design and all similar trademarks and derivations thereof are used temporarily under licence by United Overseas Bank (Malaysia) Bhd from Citigroup Inc. and related group entities.

#### **Participating Non-conversion Partners:**

1. Tune Insurance Malaysia Berhad
2. Fasih Mandarin
3. AVIS Car Rental
4. Freshtel
5. SPEEDHOME

#### **Participating SNAP & EARN Partners:**

1. Fu Rui Jade Gallery
2. Resort World Awana
3. Santan

## **Thailand**

### **Participating Conversion Partners:**

1. Ayudhya Capital Services Co., Ltd.
2. Boonthavorn Ceramic Co., Ltd. (Boonthavorn)
3. Exxonmobil Limited (Esso Thailand)
4. TMBThanachart Bank PCL.
5. United Overseas Bank (Thai) PCL.
6. Bangkok Bank PCL. (Except airasia Bangkok Bank Credit Card)
7. Citibank N.A. Thailand
8. Government Savings Bank
9. Industrial and Commercial Bank of China (Thai) PCL.
10. Kasikorn Bank PCL.
11. Krungsriayudhya Card Co., Ltd.
12. Krungthai Card PCL.
13. Siam Commercial Bank PCL.
14. Total Access communication PLC. (dtac)
15. Buzzebees Co., Ltd.
16. J point
17. CardX Thailand

## **Indonesia**

### **Participating Conversion Partners:**

1. UOB ID
2. Bank Central Asia
3. Bank Danamon
4. Bank ICBC Indonesia
5. Bank Mega
6. Bank Negara Indonesia
7. Bank Panin
8. Bank Rakyat Indonesia
9. CIMB Niaga
10. Maybank ID
11. OCBC NISP
12. PT Fwd Life
13. Shinhan Indo Finance
14. Standard Chartered Bank Indonesia
15. Bank Mandiri
16. GetPlus (Global Poin)

**Participating Non-conversion Partners:**

1. Prudential Indonesia
2. Sepulsa
3. Siloam Hospitals Group
4. Topremit
5. Parador Hotels & Resorts
6. Wyndham

**Participating SNAP & EARN Partners:**

1. Parador Hotels & Resorts
2. Frutta Gelato
3. Havaianas

**Philippines**

**Participating Conversion Partners:**

1. Asia United Bank
2. Security Bank
3. EastWest Bank
4. Bank of the Philippine Islands
5. Maybank Philippines
6. Rizal Commercial Banking Corporation
7. Bank of Commerce
8. Globe Telecom
9. Petron
10. GOMO

**Participating Non-conversion Partners:**

1. Ignite Vision
2. Share Treats
3. Giftaway

**Global**

**Participating Conversion Partners:**

1. China CITIC Bank Corporation Limited Credit Card Center (CITIC)
2. Shenzhen Wanlitong Internet Information Technology Co., Ltd (Ping An Wanlitong)
3. Bank Islam Brunei Darussalam
4. Standard Chartered Bank (Brunei)
5. Kaligo Exchange - HDFC Bank Limited
6. United Overseas Bank Singapore
7. Cathay United Bank



8. CTBC Bank